WH Smith PLC - Strategy and SWOT Report

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WH Smith PLC - Strategy and SWOT Report

WH Smith PLC - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company’s structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Features:

- Detailed information on WH Smith PLC required for business and competitor intelligence needs
- A study of the major internal and external factors affecting WH Smith PLC in the form of a SWOT analysis
- An in-depth view of the business model of WH Smith PLC including a breakdown and examination of key business segments
- Intelligence on WH Smith PLC’s mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about WH Smith PLC, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:

WH Smith PLC (WH Smith or 'the company') is a retailer of books, newspapers, magazines, stationery and entertainment products. The company primarily operates in the UK, where it is headquartered in Wiltshire. WH Smith employed 14,723 people as of August 31, 2013. The company recorded revenues of £1,186 million (approximately $1,854.1 million) during the financial year ended August 2013 (FY2013), a decrease of 4.6% compared to FY2012. The operating profit of the company was £107 million (approximately $167.3 million) in FY2013, an increase of 4.9% over FY2012. The net profit was £87 million (approximately $136 million) in FY2013, an increase of 8.8% over FY2012.

Reasons to Purchase:

- Gain understanding of WH Smith PLC and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess WH Smith PLC as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on WH Smith PLC’s business structure, strategy and prospects

Additional Details

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