Smokeless Tobacco in Belgium, 2019
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Smokeless Tobacco in Belgium, 2019

Summary

The Belgian tobacco market is dominated by cigarettes and smoking tobacco. The former sector amounted to 49.4% of volumes in 2018, although falling sales have reduced its share over the past decade. Smoking tobacco, in contrast, has performed better with share up at 47.5% in 2018. Smokeless tobacco is a marginal sector with consumption at four tons per annum.

Smokeless Tobacco in Belgium, 2019 is an analytical report by GlobalData that provides extensive and highly detailed current and future market trends in the Belgian tobacco market. It covers market size and structure along with per capita and overall consumption. Additionally, it focuses on brand data, retail pricing, prospects, and forecasts for sales and consumption until 2028.

Scope

- The Belgian smokeless sector is very small, with latest estimates placing volumes stable at just 4.3 tons in 2018. The sector is comprised of dry/nasal snuff and chewing tobacco.

- As of February 2019, smokeless tobacco imported into Belgium faced MFN import duty of 6.5%.

- Import volumes are low, although they did rise to 4.3 tons in 2017. Exports are much more substantial as a result of the activities of Sifaco.

- The use of smokeless tobacco is low in Belgium with GlobalData estimating that less than 1% of the population are currently classified as users.

Reasons to buy

- This report provides detailed, authoritative data on these changes - prime intelligence for marketers. Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market. Identify the areas of growth and opportunities, which will aid effective marketing planning.

- The differing growth rates in regional product sales drive fundamental shifts in the market.

Additional Details

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